



FOR IMMEDIATE RELEASE

Eighteen Sound Makes First U.S. Tradeshow Appearance At InfoComm 2014

Reggio Emilia, Italy (May 2014) – Eighteen Sound, located in Reggio Emilia, Italy, is a leading designer and manufacturer of high quality professional audio loudspeakers. The company is renowned for using the most advanced development and manufacturing technologies in the world.

For the first time, Eighteen Sound will have a presence InfoComm – Booth C12211 – held this year in Las Vegas.

“We are very excited to have a booth at the show,” explains Jeffrey Cox, Manager, Eighteen Sound. “I encourage anyone attending to come and meet many of the key players from our Italian headquarters including CEO Antonia Fiaccadori, Sales Manager Giacomo Previ and R&D Manager Steve Hutt.”

Eighteen Sound debuted 10 new products at the recent Pro Light + Sound show in Frankfurt. Many of these products, including the 18iD, 15NCX750, 18NLW4000 and ND4015Ti2 – will be at the booth along with five additional new products making their worldwide debut in Las Vegas.

“Eighteen Sound products reside in many of the loudspeaker systems known as ‘flagship’ in our industry,” adds Cox. “Our goal is to educate the industry on the different technologies and materials, as well as processes, we use to create the highest quality products available in the marketplace.”

The new manufacturing facility in Reggio Emilia is comprised of two cone transducer and one HF compression driver production lines, with proprietary designed robotic and state-of-the-art computer networked segments interlaced with hands-on production, constant inspection and detailing.

“Conceptualizing and designing a Product is a formidable task. *Manufacturing* that concept and design is the defining reality that separates Eighteen Sound from the rest of the field.” concludes Cox. “We hope that folks will stop by and see why we have such an excellent reputation for quality and innovation.”

###



Eighteen Sound (18Sound), located in Reggio Emilia, Italy, is a leading designer and manufacturer of the highest quality drivers, transducers and horns in the world. The company's products are utilized in high-end professional audio loudspeakers worldwide. www.eighteensound.com

Media Contact International:

Cristina Marconi

Eighteen Sound – Marketing Department

+39 0522 1861800

marketing@eighteensound.it